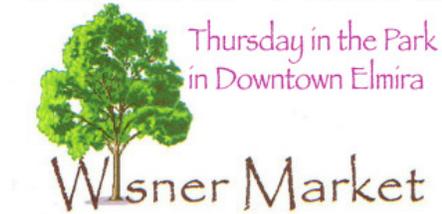


# Elmira New York's Thursday Market



Community Marketplace  
Celebration  
Since 1997

## COVID-19 AND OUR MARKET

Health and safety reminders

May 27<sup>th</sup> – September 30<sup>th</sup>

2021

# Wisner Market

Thursdays, 10:00am – 2:00pm

**Phone:** (607)734-0341 – with exception of Thursdays

**Email:** info@elmiradowntown.com

**Website:** [www.wisnermarket.com](http://www.wisnermarket.com)

**Address:**

200 North Main Street (Wisner Park)

Elmira, NY 14901

**Market Setup:** Tents

**Order Ahead:** individual vendors.

**Payment Options:** Cash, charge, venmo, depending on vendor.

**Products Available:** Fruits and vegetables, baked goods, coffees, jellies, canned goods, **meat, cheese, and eggs** (working on these items).

**Other Information:**

We will have 4 handwashing stations and social distancing rules in effect.

**EDD's Wisner Market will follow:**

**Interim Guidance for the Operation of Farmer's Market from  
New York State Agriculture and Markets**

Farmers' Markets: To maintain the designation as an exempt operation, it is important that all farmers' markets meet the following requirements for the duration of the Executive Order. These requirements are meant to maintain outlets for healthy local foods, while safeguarding our farmers, consumers, and communities from the spread of COVID-19.

- No Forms of entertainment
- No cooking demonstrations or sampling
- No craft or non-food vendors, except for soap and hand sanitizer
- Space out vendors as much as possible
- Minimize amount of food on display with customer access
- Increase the number of handwashing stations and make hand sanitizer available
- Manage customer traffic within the market to eliminate congregating and to promote social distancing (i.e., maintain a distance of at least 6 feet between customers)

## **Farmers/Vendors: Information provided to our vendors**

In addition to food safety protocols that are taken by farmers on the farm, farmers' market operators should implement their own sanitary protocols. While the CDC and FDA have stated that COVID-19 is not known to be transmitted in food or food packaging, farmers/vendors are required to adhere to the following requirements:

- Do not permit customers to spend an excessive amount of time near the booth or table.
- Frequently clean and sanitize surfaces and other frequently touched points of contact.
- Frequently wash hands with soap and water or use hand sanitizer, if soap and water are not available. (Gloves are recommended while handling products at the market.)
- Pre-package raw agricultural products, such as apple, potatoes, onions, etc. to the extent possible. All other foods, such as breads and baked goods, must be sold prepackaged. Please refer to existing food labeling laws.
- Be knowledgeable about the Food Safety at Farmers Markets Guidelines.
- Frequently check the Department's website for updates and additional resources. Consider other approaches to facilitate the direct sale of farm markets. Alternative options may include:
  - Online ordering, or other creative purchasing solutions, with pick up at the market. This is to help reduce crowds and the handling of cash or other currencies.
  - A market-wide, community supported agriculture (CSA) or food box for pick up.

**Cleaning/Sanitizing and Hand Hygiene** Clean and disinfect buildings and equipment following the New York State Department of Health's (DOH) Interim Guidance for Cleaning and Disinfection of Food Manufacturing Facilities or Food Retail Stores for COVID-19. This signage providing guidance to STOP the SPREAD of COVID-19 should be posted in prominent locations. Alternative languages for the signage are also available.

**Regular hand washing with soap and water for at least 20 seconds should be done:**

- Before and after eating;
  - After sneezing, coughing, or nose blowing;
  - After touching face, hair, cellphone and/or clothing;
  - After using the restroom;
  - Before handling food;
  - After touching or cleaning surfaces that may be contaminated; and
  - After using shared equipment and supplies.
- If soap and water are unavailable, use an alcohol-based sanitizer with at least 60% alcohol. Anyone who is over age two and able to medically tolerate a face-covering must cover their nose and mouth with a mask or cloth face-covering when in a public per Interim Guidance on Executive Orders 202.17 and 202.18 Requiring Face Coverings in Public During the COVID-19 Outbreak, April 17, 2020.

# EDD Responsibilities

- Masks will be mandatory for vendors and visitors. EDD's staff will monitor both.
- There will be an Entrance/Exit – we will install green fencing with one entrance/one exit only.
- Food vendors will be lined 10ft apart on North Main Street (See Map)
- Produce vendors will be installed in various sections of the park (See Map)
- Gloves will be mandatory during Market days. EDD will monitor our vendors to make sure that gloves are worn. Please be sure they are food-grade, and you are changing them frequently.
- We will ask that our vendors prepackage as many items as they can, and minimize customer interaction with food at their stand. Tip: Display one item for shoppers to see, and store bagged quantities behind your stand to limit exposure.
- Extra staff who will be working during the morning and afternoon. Their sole responsibility will be to monitor the line.
- EDD will have installed hand washing stations. EDD will encourage customers to use them. Please practice distancing yourself from those around you by at least 6 feet. Avoid shaking hands, hugging, and other skin-to-skin contact.
- We will be removing picnic tables at the Market to discourage shoppers from dining in. This will be align with New York State's ban on restaurant and bar seating, and will limit customer interaction with one another and facilities.

## Information to VENDORS

- Only vendors and their staff may handle products at your stand. Customers must not touch any produce or products until after they have purchased.
- Stands must be reconfigured so that customers will request products and staff will bag produce.
- It is recommended that only 1 staffer, other than those packing product, handle payment.
- Market Managers will space out farm stand spaces with at least 10 ft distance between the tents to reduce congestion.
- All producers need to have gloves available for their staff, and to not use the same gloves for handling product and cash/tokens. All produce must be handled by staff wearing gloves. Poly gloves work well because they slip on and off easily.
  - Any items that require tongs to be served must be done by the producer's employee wearing protective gloves.
- All producers need to have hand sanitizer, a hand washing station, or wipes available for their staff and be using them regularly.
- All producers need to be sanitizing their stands regularly, primarily wiping down tables, terminals, cash boxes, etc. Disinfectant spray and paper towels are fine to use.
- All producers need to be using just the table with no cover and cleaning it regularly.
- Suggestions for Producers:
  - Use Venmo or another form of online payment for transactions.
  - Have customers pre-order and bag on farm or at market.
  - Create additional separation between your tents.
  - Do you already have an online ordering system?

## Reminders to our vendors and within our marketing:

If you don't feel well, stay home. You and your staff should leave if you begin to have symptoms of COVID-19, which include fever, cough, and shortness of breath. You should seek medical advice promptly by calling ahead to a doctor's office or emergency room prior to a medical evaluation.

Proper personal hygiene is a good preventative measure for all respiratory illnesses including COVID-19.

Hand Hygiene: Regular hand washing with soap and water for at least 20 seconds should be done:

- Before and after eating.
- After using the restroom.
- Before handling food.
- After touching or cleaning surfaces that may be contaminated.
- After using shared equipment and supplies like electronic equipment such registers, tools, debit/ credit terminals. If soap and water are not available, use an alcohol-based hand sanitizer that contains at least 60% alcohol. Use of alcohol-based hand sanitizers by children should always be supervised by adults.
- Respiratory Hygiene:
  - Covering coughs and sneezes with tissues or the bend of elbow.
  - Disposing of soiled tissues immediately after use.

Wisner Market will continue to research additional methods to support the safe operations of markets and we encourage you to do the same. We are in this together. Let's continue to support one another and we will get through this as a community, just as we have in previously challenging times. We'll see you at market.

Thank you for your assistance in protecting yourself, our shoppers, our Market, and our community.